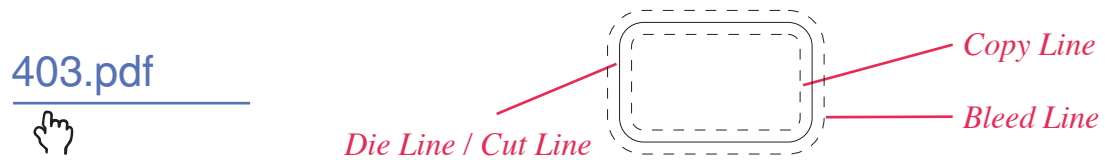


Template Guidelines

Template Example :



Die Line / Cut Line - This indicates the edge of the item.

Copy Line - This indicates how close the copy, inset border or panel can be to the cut line.

Bleed Line - (if applies) This indicates how far an image needs to go beyond the cut line.

All templates are in PDF format at 100% actual size.

With the application open go to the File menu & select Open then choose the .pdf file.

Digital Artwork Guidelines



Computer Generated Vector Artwork

Digital files may be sent using the SUPPLY ARTWORK area of our web site. We suggest compressing files into a single directory before uploading using Stuffit(TM) or Zip. Compressed files upload faster with less chance of transfer interruptions.

Preferred Applications

FreeHand - Mac Version 8.0 or higher
Quark XPress - Mac Version 3.3 or higher
Adobe Illustrator - Mac Version 8.0 or higher

Accepted Applications

Pagemaker - Mac Version 6.5 or higher
Corel Draw - Mac Version 6.0 - Export file as .eps - Send all support files - Keep colors as spot.

Font Information

Convert text to paths, curves or outlines (vector art). If this is not possible, send in both screen & printer Type 1 fonts used only for the job to be printed. Be sure to list all font names used.

Support Files Information

EPS - Export as Editable EPS from Freehand. TIFF - Photoshop file saved as a 300 dpi grayscale at actual size.
PDF - File must contain; vector art, high resolution (300 dpi) grayscale images for halftones, postscript fonts.
DO NOT send in your original!

Accepted File Storage

Macintosh or PC formatted - 3.5 inch Diskettes
Macintosh or PC formatted - Removable 44mb, 88mb, 200mb (Must be SyQuest compatible)
Macintosh or PC formatted - Iomega ZIP drives, 100 mb, 250 mb
Macintosh or PC formatted - CD ROM, DVD, Jaz 1 gb or 2 gb.